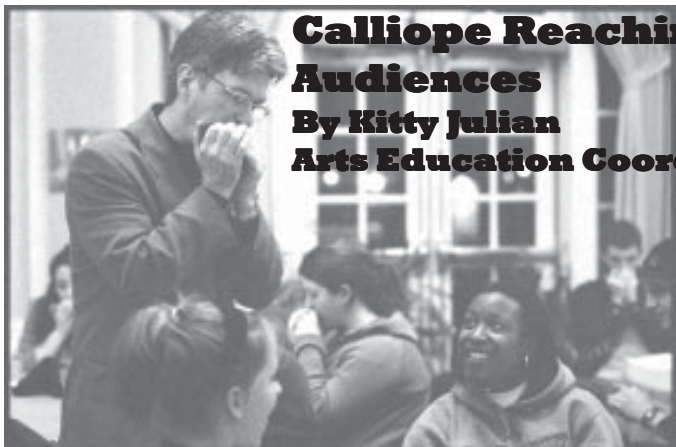


CALLIOPE Rootz



Calliope Reaching New Young Audiences **By Kitty Julian** **Arts Education Coordinator, PITT ARTS**

At the Lunasa show, you may have noticed a lot of fresh young faces. That's because the audience, like many of Calliope's concerts this season and last, included nearly 40 students from the University of Pittsburgh's groundbreaking PITT ARTS program. These students are coming to shows because of the shared commitment of Calliope's Patricia Tanner, Donna Isaac, Phil Smith and Steve Weber to welcome young adults and put together truly exceptional pre-show educational programming that shows young adults how much fun traditional folk music can be. Since this partnership began two years ago, nearly 300 young adults, ages 17 to 21, have been introduced to folk musicians they otherwise might never have seen, including Sam Bush, Scott Ainslie, Woody Guthrie and Lunasa.

Funded by Pitt's Office of the Provost and Heinz Endowments, PITT ARTS' far-reaching goals include targeting young adults for arts attendance and surveying them to track what motivates—and what prevents—young adult attendance at arts events. At Calliope concerts, PITT ARTS works closely with Calliope staffers to develop highly engaging and informative pre-show talks and performances like Kathy Fallon's introduction to Celtic music before the Lunasa show, and the blues harmonica workshop facilitated by Phil Smith and Steve Weber prior to Scott Ainslie. These workshops and talks demystify unfamiliar music and show students just how fun, exciting and relevant folk music is to the tastes and concerns of contemporary young people.

We've found that once students attend a Calliope show, they come back again and again. Ticket purchases in 2004-2005 will also provide a barometer of success. We're in our second year of piloting a Calliope "Cheap Seats" program here on campus where students have access to a limited number of discounted tickets to concerts. The Cheap Seats program, which is advertised to nearly 1,200 students, faculty and staff members, and our free programs, which are promoted via e-mail once a week to the PITT ARTS undergraduate email list, together represent an extraordinary amount of free advertising directly to young adults.

Considering that arts organizations nationwide are striving to figure out how to attract younger audiences, it's gratifying to know that Calliope is out there on the cutting edge making real inroads and helping PITT ARTS launch young adults into a lifelong love affair with traditional music.

To learn more about PITT ARTS, visit www.pittarts.pitt.edu. You can also email Kitty at cmj8@pitt.edu.

School's Out – But the Sound of Guitars and Percussion Are Just Beginning

By Emily Rodgers

NITTY GRITTY DIRT BAND
BENEFIT CONCERT
REMINDER:
Friday, May 21, 7:30 PM
Carnegie Music Hall
Oakland
www.proartstickets.org
412-394-3353

FREE MUSIC AT MARKET SQUARE

sponsored by Calliope and the Allegheny County Coalition for Recovery
Each show is noon-1.
The schedule is as follows:
May 19—Lackawanna Longnecks
May 20—Bob Banerjee & John McGann
May 21—D.C. Fitzgerald & Bob Beach

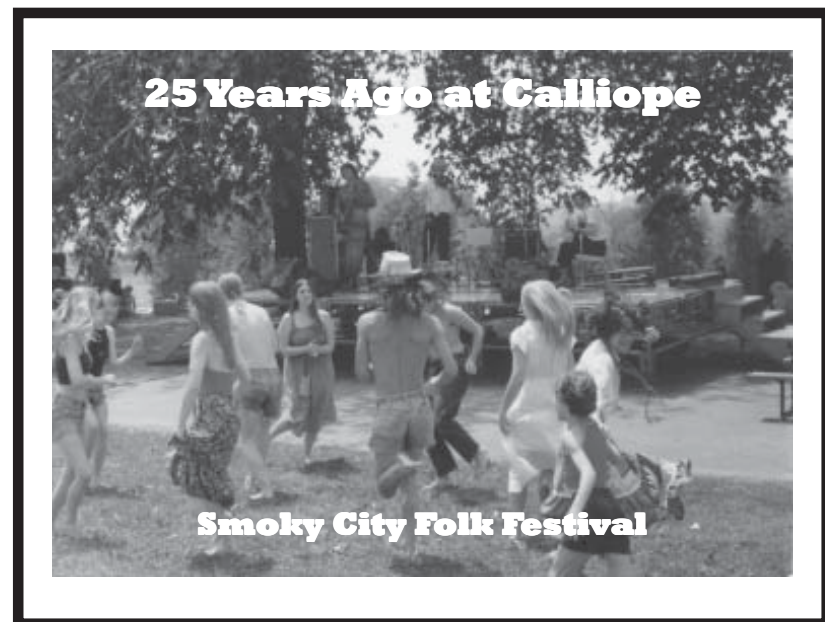
CD RELEASE PARTY
for *The Way Home*
Featuring George Balderose and the musicians of Road to the Isles
June 4, 8:00 PM
\$5.00 requested door donation
James Street Tavern,
North Side:
422 Foreland St,
Pittsburgh, PA. 15212
Info: 412 323-2707

It's 2 o'clock on a Thursday afternoon and school has just let out at The Boys & Girls Club of America's Charter High School in Lawrenceville. The school is clearing out, but a number of students have collected in the basement, guitars in hand, ready for some after-hours learning. This is Calliope's new educational outreach program, which has just received funding for its pilot year from The Heinz Endowments and the Grable Foundation.

Education has long been an essential part of Calliope's mission. In its thirteen years of operation, The Calliope School of Folk Music, Dance, and Craft has enrolled thousands of students from Southwestern Pennsylvania. Having realized the need for quality music education in Pittsburgh's public schools, Calliope is now broadening its educational scope, making the Calliope School available to students at the Boys & Girls Club School by offering free music lessons taught by qualified Calliope School instructors.

Mark Tamsula, a longtime Calliope instructor, has been hired to teach guitar and Jeff Berman, a new addition to Calliope, has been hired to teach percussion. Both instructors are assisted by Calliope office manager Emily Rodgers. Throughout the term, guitar and percussion classes are offered, taught in much the same format as is offered at the Calliope School. Calliope also plans to conduct a harmonica workshop and a slow jam course, with the intent of introducing students to the basics of ensemble performance.

Instructor Mark Tamsula describes the program as, "...A determined effort from all sides, from those who conceptualized it and worked out the details, to the people who acquired the funding and provided the instruments, to the kids themselves who decided to take the time to learn to play music. This is only the beginning, but it demonstrates that everybody is willing to make it work. Let's keep it going and see what happens."



Calliope School Student Showcase



Over 100 happy folks witnessed 43 students from several Calliope School classes strut their musical stuff at a recent **Student Showcase** at the Quiet Storm Café in Friendship.

The students and instructors treated the audience to bluegrass, oldtime, gospel, and Celtic singing and playing. In addition, clogging and bellydancing graced the stage's hardwood floors. Beginning students from clawhammer banjo and mandolin to level III students in Irish Repertoire proved how much fun making music can be. As a teaser of

what's to come on Friday, May 21 at Calliope's annual fundraising concert featuring the Nitty Gritty Dirt Band, the evening ended with the Bluegrass Harmony class leading a heartfelt version of "Will the Circle Be Unbroken". After the formal showcase portion of the evening concluded, several musicians and dancers took the happy audience a little further on the folk music journey with impromptu group performances. The next Calliope School of Folk Music Student Showcase at the Quiet Storm, 5430 Penn Avenue, will be held Tuesday, June 15, 8 PM. Call Calliope at 412/433-0333 for more information.

Calliope 2004/2005 Season

- Oct 16** **Two High String Band...** bluegrass with a jam band sensibility. The band is still young but has already collaborated with the likes of Vassar Clements, Peter Rowan, and David Grisman.
- Nov 19** **Doc Watson & David Holt...** Doc virtually invented the art of playing mountain fiddle tunes on the flattop guitar. A master of clawhammer banjo, David Holt has been performing the songs of the Blue Ridge Mountains for over thirty years.
- Dec 11** **David Bromberg...** The New York Times calls him "electrifying." He has appeared on over 100 albums, including work by such artists as: Bob Dylan, Ringo Starr, the Reverend Gary Davis, and Chubby Checker (to name just a few). His appearances are rare, so don't miss his Calliope debut.
- Jan 22** **Sheila Kay Adams...** sings traditional Appalachian ballads, remarkably like her older kinspeople - the same intensity, the same profound feeling for the ballad, yet with such a clear, strong voice.
- Feb.12** **Alvin Youngblood Hart...** Hart is known as a "musician's musician" whose praises have been sung by everyone from Ben Harper to British guitar gods Eric Clapton & Mick Taylor.
- Mar 12** **Karan Casey Band...** former lead vocalist for the Irish supergroup Solas, Casey sings everything from traditional Irish ballads to tunes by British rocker Billy Bragg.
- Apr** **Waybacks...** a five piece band that plays everything from newgrass and western swing to jug band music, jazz, folk and improvisational pieces that defy categorization.

June 1 is the date we expect to put our subscriptions on sale. Contact ProArts tickets www.proartstickets.org / (412) 394-3353 Current subscribers should purchase their subscriptions by June 30 in order to keep their current seats.

We Need Your Gently Used Guitars

Calliope is collecting gently used acoustic guitars to distribute to students participating in our educational outreach programs. Acoustic Music Works of Squirrel Hill will help us get your instruments into great playing shape and distribute them to students.

Just bring your instrument (and case, if you've got one) to Calliope's spring fundraising concert, The Nitty Gritty Dirt Band on Friday, May 21. They'll be a table manned by our volunteers to accept your guitar and offer our hearty thanks. If you have questions, you can contact us at 412/432-0333 for more information, or other ways of donating.



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10 Bedford Square
Pittsburgh, PA 15203

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www.calliope.com

